

# Cville Design Week

April 24–28, 2018

## Sponsorship Opportunities

Entering its second year, the Charlottesville Design Week will bring together hundreds of designers from across the Commonwealth for a week of talks, discussions, creativity, and community. The festival, hosted by the Tuesday Design Society, offers specialized access to the state’s designers through online marketing, press, day-of presence, and more.

The three levels of sponsorship—**Bold**, *Italic*, and Regular—are per event and offer various ways to support Virginian designers.

	<b>Bold</b> \$1000	<i>Italic</i> \$350	Regular \$150
Name in event title	✓	—	—
Inclusion in paid advertising & posters	✓	—	—
Inclusion on press release for event	✓ intro	✓ listed	—
Inclusion on Facebook posts and Event	✓	✓	✓
Inclusion on CDW website event page	✓ logo	✓ name	✓ name
Inclusion in emails	<b>400</b>	<b>120</b>	<b>120</b>
Inclusion on day-of banner and program	✓	—	—

To learn more about sponsoring an event—or multiple events—email Lucas Czarnecki at [lucas@tuesdaydesignsociety.org](mailto:lucas@tuesdaydesignsociety.org)